



# DESOTO FAMILY THEATRE

## SPONSOR PACKAGES

### **Director - 10,000 and up**

- Social media recognition
- Full page color ad in program
- Business table card at dinner theatre
- Recognition of sponsorship during curtain speech
- Logo presented in the venue's lobby
- 1 VIP table (8 tickets) for each dinner theatre
- 10 tickets to other productions
- 2-minute speech about business before curtain speech

### **Producer – 5,000 and up**

- Social media recognition
- Full page color ad in program
- Business table card at dinner theatre
- Recognition of sponsorship during curtain speech
- Logo presented in the venue's lobby
- 4 tickets to each dinner theatre
- 6 tickets to other productions

### **Ovation – 2,000 and up**

- Social media recognition
- Full page color ad in program
- Recognition of sponsorship during curtain speech
- Logo presented in the venue's lobby
- 2 tickets to each dinner theatre
- 4 tickets to other productions

### **Encore - 1,000 and up**

- Social media recognition
- Full page black/white ad in program
- Logo presented in the venue's lobby
- 4 tickets to each production (*excluding dinner theatre*)

### **On- Stage - 500 and up**

- Social media recognition
- Half page black/white ad in program
- Name presented in the venue's lobby

\$ \_\_\_\_\_ **Special Donation**

### **A note from DFT**

DFT is excited to provide entertainment through productions, dinner theatres, revues, and more.

We are working to accommodate and support our sponsors in new ways as we adapt to new venues, ticketing services, and forms of advertisement. We are so thankful for your continued support of the arts in our area.

You are a valued and cherished partner.

### **DFT's Upcoming Shows**

#### **Summer Camps**

*Annie Kids, Little Mermaid JR, Broadway Revue: Pure Imagination*  
Olive Branch Middle School & Grace Valley Church  
June/July 2024

#### **Footloose**

Main Stage Production  
Olive Branch Middle School  
July 19-28, 2024

***We appreciate your support in this time of transition.***

For more info contact

Dan Lehman

Phone: 901-870-2332

Email: [dlehman@dftonline.org](mailto:dlehman@dftonline.org)

DeSoto Family Theatre  
4716 Pepper Chase Drive Southaven, MS 38671  
662-280-6546 [dft@dftonline.org](mailto:dft@dftonline.org)

*DeSoto Family Theatre is a nonprofit 501(c)3 organization*



# DeSoto Family Theatre Sponsorship Agreement

This agreement is between \_\_\_\_\_(hereinafter "Sponsor") and DeSoto Family Theatre. Party agrees to be a sponsor for the next 4 consecutive shows at DeSoto Family Theatre (hereinafter "DFT") at the following level, in exchange for the benefits of the selected sponsorship level described on previous page of this agreement:

- Director (\$10,000 & up)
- Producer (\$5,000 & up)
- Ovation (\$2,000 & up)
- Encore (\$1,000 & up)
- On-Stage (\$500 & up)
- Special Donation \$\_\_\_\_\_

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting the DFT Office Manager at 662.280.6546 or [dft@dftonline.org](mailto:dft@dftonline.org).

### GENERAL TERMS

**No Partnership Created.** Nothing in the agreement shall be construed to place the parties in the relationship of partners or joint ventures or agents, and SPONSOR shall have no power to obligate or bind DFT in any manner whatsoever. **Use of Parties' Names.** Except as otherwise provided herein, neither party may use the other party's name without approval of the other party. Each party agrees that it shall neither state nor imply, either directly or indirectly, other than under this Agreement, that it is supported, endorsed or sponsored by the other party and, upon the direction of the other party, shall issue express disclaimers to that effect. **Force Majeure.** Neither party shall be responsible to the other for failure to perform any of the obligations imposed by this Agreement, provided such failure shall be occasioned by fire, flood, explosion, lightning, windstorm, earthquake, subsidence of soil, failure or destruction. In whole or part, of machinery or equipment, discontinuity in the supply of power, governmental interference, civil commotion, riot, war, strikes, labor disturbance, transportation difficulties, labor shortage or any cause beyond the reasonable control of the party. **Termination.** This agreement may be terminated by either party by providing notice to the other no less than 30 days before the date of the Event.

Total Donation Amount: \$\_\_\_\_\_

### Payment Type:

- Payment in full by enclosed check
- Payment by credit card (*call DFT office to pay by CC*)
- Please Invoice
- Request payment by monthly installments of \$\_\_\_\_\_

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Designated Sponsor Representative

Accepted by: \_\_\_\_\_ (DFT Representative)

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company website address: \_\_\_\_\_

### ARTWORK:

- Sizes: Full Page with bleed 5.75" x 8.75"      Full Page no bleed 5.5" x 8.5"
- Half Page 5.0" x 3.8"      Quarter Page 2.45" x 4.0"

*Digital files are required. Acceptable file formats are: (Hi-Res PDF preferred) Photoshop (tif, pdf), Illustrator (eps, pdf). DFT will provide one proof to Sponsor for approval before printing. Email, your artwork to [dft@dftonline.org](mailto:dft@dftonline.org). If you need assistance creating your ad, or have questions, email [dft@dftonline.org](mailto:dft@dftonline.org), or call 662-280-6546*

**Please complete and sign this agreement and submit to [dft@dftonline.org](mailto:dft@dftonline.org) or mail to:**

**DeSoto Family Theatre    4716 Pepper Chase Drive    Southaven, MS 38671**